



 **BUTTERFIELD  
BERMUDA  
CHAMPIONSHIP**

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## **Bermuda Tourism Authority extends title sponsorship of Bermuda's PGA TOUR event**

*Hometown title sponsor announces continued support ahead of  
return to Port Royal Golf Course November 13-16*

**PONTE VEDRA BEACH, Florida and HAMILTON, Bermuda** – The PGA TOUR and Bermuda Tourism Authority today announced a multi-year extension to title sponsor Bermuda's PGA TOUR event.

The agreement was unveiled ahead of the seventh annual Butterfield Bermuda Championship, which returns to Port Royal Golf Course next month, November 13-16, 2025, following a shift from its previous October schedule, as part of the PGA TOUR's FedExCup Fall. The event will be broadcast domestically on GOLF Channel, SiriusXM and distributed internationally via the TOUR's World Feed.

"The PGA TOUR is honored to be a continued guest of Bermuda each year for the Butterfield Bermuda Championship, both a critical component to our FedExCup schedule and a key economic driver for the local community," said Tyler Dennis, PGA TOUR Chief Competitions Officer. "We are eager to build on our relationship with Bermuda alongside the continued support of a fantastic partner in Bermuda Tourism Authority."

In 2024, Rafael Campos earned his first career PGA TOUR victory in storybook fashion, winning by three strokes over Andrew Novak to retain full TOUR membership with just two starts left in the season. The then-36-year-old entered the week needing at least a runner-up finish in either of his final two starts of the year to keep his card, and ended up winning just days after his wife, Stephanie, gave birth to their first child.

Campos was emotional on the 18th green in the aftermath, calling it "the best week of his life." He became the first Puerto Rican to win on the PGA TOUR in 45 years, after Chi Chi Rodriguez won his eighth and final TOUR event in 1979. The victory reverberated back home, where the people of Puerto Rico hosted a massive celebration in his honor later that year.

"The Bermuda Tourism Authority is proud to continue our partnership with the PGA TOUR and the Butterfield Bermuda Championship," said Erin Wright, Acting CEO of the Bermuda Tourism Authority. "This event has showcased our island's beauty and the challenging, camera-friendly design of Port Royal Golf Course to millions worldwide, cementing Bermuda's place among the world's top golf destinations. Equally important has been the local involvement on and off the course, the charitable giving that has touched so many lives, and the millions in economic impact that benefit our entire community. We look forward to building on this legacy in the years to come."

In addition to its international profile, the Championship delivers significant benefits to Bermuda's local community and economy. Each year, local golfers have the opportunity to compete among the best in the game through tournament exemptions and local qualifiers. Meanwhile, volunteer participation continues to grow, with more than 600 volunteers supporting each tournament in recent years. Local businesses and partners also play an integral role, highlighting Bermuda's capacity to host world-class events while fostering community engagement. Hotels across the island reported higher occupancy during the Championship, which continues to drive benefits for Bermudian businesses and charities. Vendor participation has nearly doubled since 2022, while total charitable donations have surpassed \$5.3 million.

"The Butterfield Bermuda Championship is a cornerstone of Bermuda's sporting calendar, with value that extends far beyond economic impact and global recognition," said Minister Owen K. Darrell, Minister of Tourism & Transport, Culture & Sport. "Over the past three years, Bermuda's PGA TOUR legacy has shone through inspiring moments — from Brian Morris fulfilling his dream despite terminal cancer, to 15-year-old Oliver Betschart becoming the youngest player to compete in recent TOUR history, to MP Kim Swan receiving a Lifetime Achievement Award. Events like this continue to inspire our community, create opportunities for local athletes and showcase Bermuda on the world stage."

The Butterfield Bermuda Championship debuted in 2019 as the PGA TOUR's first official event on the island. Held at the picturesque Port Royal Golf Course amidst a backdrop of turquoise waters and lush landscapes, the tournament generates more than \$1 million in charitable impact each year, achieved through a variety of initiatives including the Butterfield Bermuda Championship Birdies for Charity, the BF&M Volunteer Programme, the Butterfield Bermuda Junior Championship and the Butterfield Bermuda APGA Championship.

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### **About PGA TOUR**

By showcasing golf's greatest players, the PGA TOUR engages, inspires and positively impacts our fans, partners and communities worldwide.

The PGA TOUR, headquartered in Ponte Vedra Beach, Florida, co-sanctions events on the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour, PGA TOUR Americas and administers PGA TOUR Q-School presented by Korn Ferry and PGA TOUR University. PGA TOUR members represent the world's best players, hailing from 28 countries and territories. Showcasing the biggest moments in the sport with history and legacy on the line, the PGA TOUR has long-term domestic distribution partnerships for broadcast coverage on CBS, NBC and Golf Channel and video streaming service on ESPN+. Internationally, the PGA TOUR Studios-produced World Feed is available across 200+ countries and territories in 30 languages via 39 broadcast and digital partners. To date, events across all Tours have generated more than \$4 billion in charitable giving.

Fans can follow the PGA TOUR via: the PGA TOUR app and PGATOUR.COM; social media channels, including [YouTube](#), [Facebook](#), [Instagram](#) (in [Spanish](#), [Korean](#) and [Japanese](#)), [LinkedIn](#), [TikTok](#), X (in [English](#), [Spanish](#) and [Japanese](#)); the PGA TOUR Channel on Free Ad-Supported Television (FAST) platforms such as the Roku Channel, Samsung TV Plus, PlutoTV, Xumo, LG Channels, Tubi, Amazon's Freevee, FireTV and Alexa devices; and WhatsApp (in [English](#) and [Spanish](#)), [WeChat](#), [Weibo](#), [Toutiao](#) and [Douyin](#).

**About Bermuda Tourism Authority (BTA)**

The Bermuda Tourism Authority (BTA) is an award-winning, accredited destination marketing organisation that promotes Bermuda internationally and works to empower our tourism industry stakeholders. Explore Bermuda's National Tourism Plan at [BermudaNTP.com](https://bermudantp.com).

**About Butterfield Group**

Butterfield is a full-service bank and wealth manager headquartered in Hamilton, Bermuda, providing services to clients from Bermuda, the Cayman Islands, Guernsey and Jersey, where our principal banking operations are located, and The Bahamas, Switzerland, Singapore and the United Kingdom, where we offer specialized financial services. Banking services comprise deposit, cash management and lending solutions for individual, business and institutional clients. Wealth management services are composed of trust, private banking, asset management and custody. In Bermuda, the Cayman Islands and Guernsey, we offer both banking and wealth management. In The Bahamas, Singapore and Switzerland, we offer select wealth management services. In the UK, we offer residential property lending. In Jersey, we offer select banking and wealth management services. Butterfield is publicly traded on the New York Stock Exchange (symbol: NTB) and the Bermuda Stock Exchange (symbol: NTB.BH). Further details on the Butterfield Group can be obtained from our website at: [www.butterfieldgroup.com](https://www.butterfieldgroup.com).

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